



# HOUSE EVERYONE STL

## HESTL OLDER ADULT WINTER FLEX REQUEST FUNDING PROPOSALS

**Issued by: House Everyone STL (HESTL)**

**Date Issued: January 7, 2026**

**Proposal Deadline: January 21, 2026**

### BACKGROUND

#### **Company Overview:**

House Everyone STL is a 501(c)3 agency created to provide a data-driven approach to serving our region's unhoused and coordinating a cohesive, collaborative system to give people home with the supportive services needed for success.

#### **Project Goals**

House Everyone STL (HESTL) is pleased to announce the availability of flexible funds to support winter operations, particularly focusing on the operation of pop-up shelters. These funds have been raised through private donations and are intended to enhance our community's response to the needs of individuals ages 60 and older in St. Louis City experiencing homelessness during the colder months.

These funds can be requested by any registered 501(c)(3) organizations who have demonstrated experience in providing services to individuals ages 60 and older experiencing homelessness, housing instability or need for diversion during winter months in St. Louis City between January 2026 and April 2026.

## SUBMISSION REQUIREMENTS

Applicants must meet the following criteria to be considered for funding:

1. Non-profit Status: Applicants must be registered 501(c)(3) organizations or demonstrate a fiscal sponsorship arrangement with a registered non-profit entity.
2. Experience: Demonstrated experience in providing services to individuals experiencing homelessness, particularly in shelter operations.
3. Geographical Focus: Services must be provided within St. Louis City.
4. Demographic Focus: Services must be provided to individuals ages 60 and over.

## PROJECT DETAILS

### Description

HESTL aims to allocate funds to organizations and initiatives that can effectively and compassionately support older adult individuals ages 60 and older experiencing homelessness in St. Louis City. The primary focus of this funding opportunity is:

#### 1. Rental Assistance:

- Rent & Mortgage Assistance: Prevent eviction or foreclosure through short-term subsidies, arrearage payments, or one-time grants.

#### 2. Utility Assistance:

- Utility Assistance: Cover essential utilities (electric, water, gas, internet) to maintain habitability. *Preference given to agencies working on utility assistance towards diversion efforts.*

#### 3. Diversion Services:

HESTL aims to help individuals and families ages 60 and older in St. Louis City identify immediate, safe housing alternatives before entering shelter through the following means:

#### A. Financial Assistance

- Flexible Funds: Small, targeted financial help (e.g., storage fees, car repairs, identification documents, or moving costs).

#### B. Home Repair & Habitability

- Minor home repairs to prevent displacement (e.g., plumbing, safety hazards, heating/cooling repairs).
- Accessibility modifications for seniors or individuals with disabilities.
- Partner with local contractors, volunteer programs, or Habitat for Humanity.

#### C. Outreach & Engagement

- Proactive street and community outreach to identify individuals at risk of homelessness.
- Collaboration with hospitals, schools, faith-based organizations, and community centers.
- Culturally responsive engagement tailored to different populations (youth, seniors, veterans, etc.).
- Conflict mediation with landlords, family, or friends to preserve housing.
- Case management to connect clients with natural supports and resources.
- Rapid problem-solving conversations at the point of crisis (e.g., coordinated entry).

#### D. Transportation & Shelter Support

- Bus passes, gas vouchers, or ride-share assistance to attend work, school, or medical appointments.
- Transportation for individuals moving into housing or attending critical case management meetings.
- Support for shelter that serves those ages 60 and up in St. Louis City.

## Scope and Budget

Available Funds: Up to \$65,000 in total funding is available.

Funding Period: The funding period will cover operations and emergency preparedness from January 2026 to April 2026.

## PROPOSAL REQUIREMENTS

Proposals should include the following components:

### 1. Organizational Information:

- Organization name, contact information, and mission statement

- Proof of registered 501(c)(3) status

## 2. Project Description:

- Description of the proposed winter support activities
- Detailed budget, including a breakdown of requested funds
- Staffing plan, including roles and responsibilities
- Plan for training staff and volunteers
- Expected number of individuals ages 60 and older in St. Louis City to be served

## 3. Timeline:

- Detailed project timeline, including dates of operation, days of the week and hours open

## 4. Partnerships:

- Description of partnerships or collaborations with other organizations if applicable

# SUBMISSION OF PROPOSAL

Please submit your proposal electronically to [Melissa.Johnson@HouseEveryoneSTL.org](mailto:Melissa.Johnson@HouseEveryoneSTL.org) by January 21, 2026, additional proposals evaluated on rolling basis as funds are available.

Please include the following in your proposal:

- ☐ Application/Project Narrative Worksheet
- ☐ Agency Budget/Project Line-Item Budget (use HESTL Budget Template Worksheet)
- ☐ Copy of Agency's Federal Tax Exemption Letter – 501(c) 3 (if applicable)

# REVIEW PROCESS

Proposals will be reviewed by a committee of HESTL board members and staff members. Funding decisions will be based on the strength of the proposal, alignment with HESTL's mission, and the potential impact of the project.

We look forward to receiving your proposals and supporting innovative and compassionate solutions to meet the needs of our community this winter.



For more information about this project, reach out to

**Melissa Johnson**

**House Everyone STL, Operations and  
Community Engagement Coordinator**

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