

ANNUAL REPORT 2024



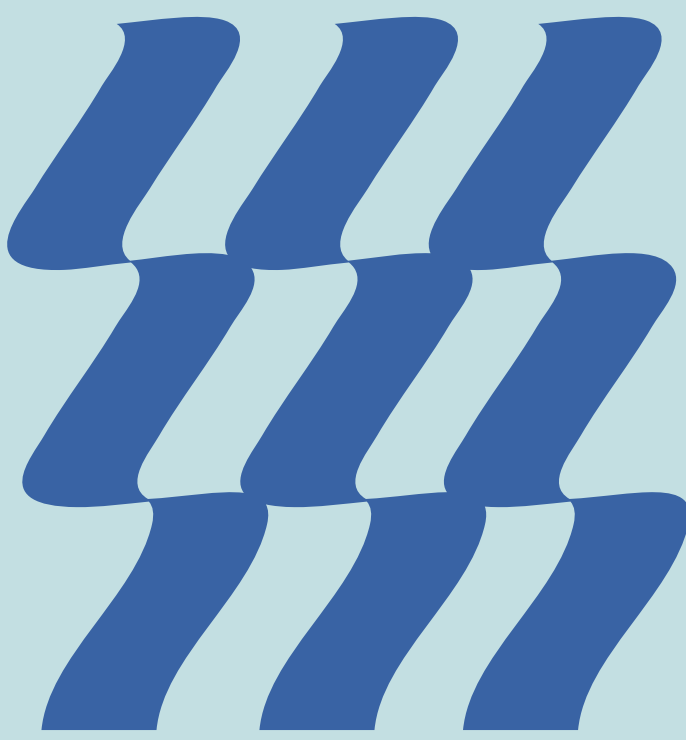
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 houseeveryonestl.org

 Samantha.Stangl@houseeveryonestl.org

OUR MISSION

Solving Homelessness as we know it by establishing a pathway for our unhoused neighbors to a home with dignity.



WHAT WE DO



Develop **system-wide strategies** to solve homelessness



Supports programs **efficiently getting people into permanent housing** with the supportive resources they need



Use **data-centric and best-practice solutions** to support community service providers and drive systemic change



Collaborate with key regional leaders to facilitate the housing of our unhoused neighbors

WHO WE ARE

House Everyone STL is a 501(c)(3) organization and funding leader that connects private, non-profit, and government entities to solve homelessness in the greater St. Louis area.



HouseEveryoneSTL.org





Annual Report

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LETTER FROM THE DIRECTOR



In 2023, House Everyone STL made big promises to the St. Louis Region, and in 2024 we began systematically delivering on our word. HESTL, along with Greater St. Louis, Inc., East West Gateway Council of Governments, and the City of St. Louis, the collective convened the first ever Regional Summit on the Unhoused, bringing two internationally renowned experts on homelessness to St. Louis to guide the formation of a plan that will serve 8 counties. HESTL envisions a world where access to services and housing isn't dependent on your zip code of origin. The regional planning underway is centered around a collective impact model and brings together private and public partnerships to do innovative things to move the sector forward. We go faster and farther when we go together.

To demonstrate the possibilities of these partnerships, House Everyone STL along with our partners at Think Big! raised \$200,000 in private funds to infuse into the existing system of care during the winter months, when the lack of shelter beds, permanent housing, and a regional strategy become life-threatening to our unhoused neighbors.

2025 is poised to be a historic year for this work, with visioning sessions planned with critical community partners, government and business partners lined up to walk with the non-profit sector in this work, and the momentum toward a regional collective impact model growing steadily each day. HESTL will continue to drive private investment into the sector and begin small pilots of service innovation to test approaches that can be scaled for the system. We will continue to elevate the voices of those most impacted by homelessness and build bridges between communities. Regional strategies will be driven by data and best practices, and we will measure the success every step of the way. Thank you for your continued support.

Onward, Upward

Samantha Stangl, MSW



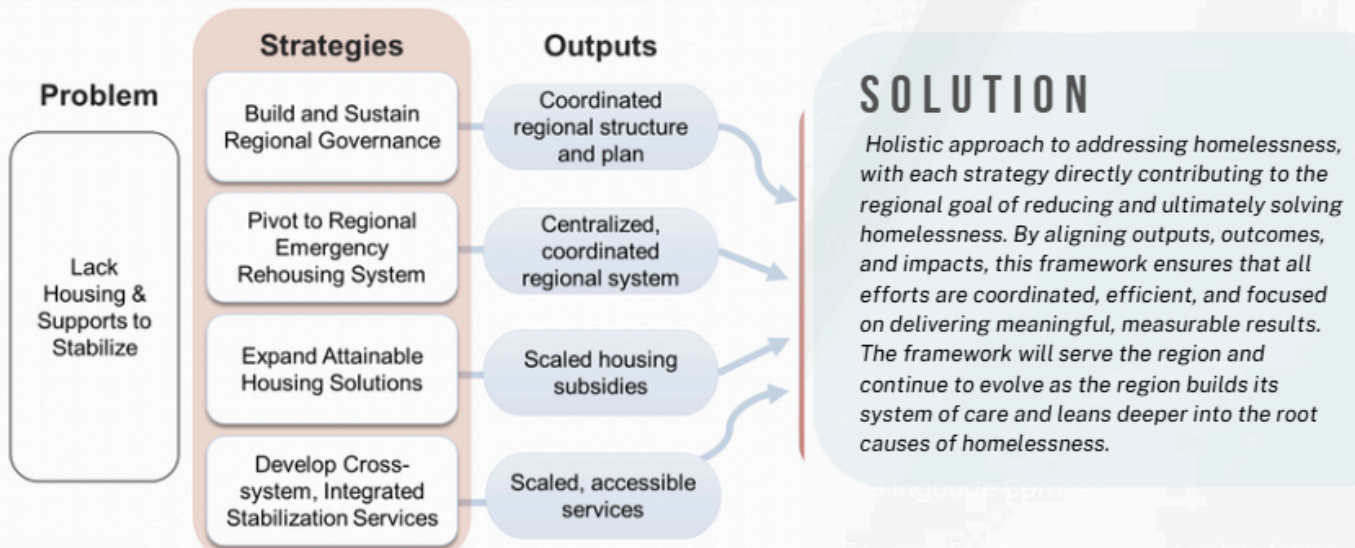
SUMMIT FOR THE UNHOUSED

REGIONAL SUMMIT

HESTL collaborated with East-West Gateway Council of Governments (EWG), Greater St. Louis Inc., and the City of St. Louis to convene over 140 of the region’s leaders representing eight counties and various sectors including business, philanthropy, service providers, media, healthcare, and government to learn from the two most internationally renowned experts in solving homelessness. Smaller cohorts of service providers and funders came together over the next 3 days to create a theory of change with the leadership of direct service providers from 7 counties and 10 promises of support and accountability from funders and governmental agencies (shown on next page).

This theory of change (shown below) provides the strategic framework for addressing homelessness across the region by focusing on four key strategies, each with defined outputs, outcomes, and impacts. The approach is designed to tackle the root causes of homelessness, accelerate rehousing, and increase stability for those at risk.

REGIONAL THEORY OF CHANGE



10 PROMISES FOR REGIONAL CHANGE



1

We will not just move the needle on homelessness, we are going to solve homelessness for the region.

2

We will build a system of care to ensure no one has to sleep on the streets and everyone is provided the supports they need to stabilize and enhance wellbeing.

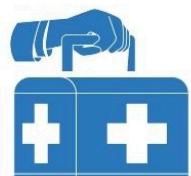


3

We will be accountable for making progress by {doubling, tripling} the number of households we help exit homelessness and stabilize in housing.

4

We will take our system of care right to the streets and assist individuals to move directly to housing with the wrap-around supports they need to recover.



5

We will support our nonprofit service providers to hone their services, allowing each to focus on their core strengths in partnership with other partners in the region's system of care to deliver the full complement of services needed to solve homelessness.

6

We will be effective stewards of regional resources, consolidating functions to reduce redundancy, scaling effective solutions, and working with partners across sectors to leverage all available resources.



7

We will unite public institutions and private funders to raise the additional funds to build our comprehensive system of care.

8

We will ensure our regional system meets the needs of local jurisdictions, calibrating our investments and wielding centralized services to ensure the whole region succeeds together.



9

We will seek sustainable funding to ensure we do not backslide, solving homelessness for the region is about building a sustained system of care to meet the needs of anyone facing imminent homelessness.

10

We will support the region to expand solutions to making housing attainable, growing the housing stock and making existing housing more accessible.





WINTER FUNDING

House Everyone STL piloted a coordinated funding effort with the City of St. Louis, private funders, and quasi-governmental entities with the goal of keeping all unhoused individuals safe and alive this winter. This effort has begun to prop up services in St. Louis City as well as throughout the greater St. Louis Region.

The fundraising effort surpassed its initial \$100,000 goal and has generated more than \$180,000 to date in firm financial commitments. As a result, HESTL has already approved nearly \$85,000 in grants to organizations in the City of St. Louis and around the region to enable them to proactively plan and prepare to quickly provide shelter and support for the unhoused as harsh winter weather sets in.

Funding raised:

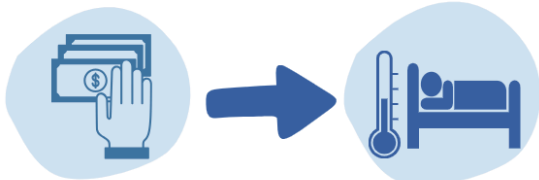
- \$170,000 Unrestricted private donations (Think Big! and Partners)
- \$10,000 Mental Health Board
- \$10,000 Senior Fund
- \$10,000 Developmental Disability Resource Board

For a total of \$200,000 new investment for winter response.

Additional funding requests can be made through HESTL's RFP process on the website at www.houseeveryonestl.org/funding-opportunities.

House Everyone awarded grants to ten regional agencies show on the next page.

Inclement Weather Support 2023-2024



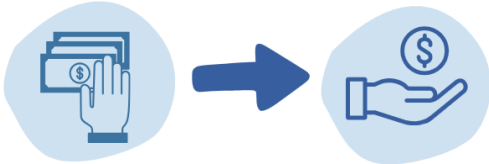
\$45,000

Raised for Winter Flex Funding for Inclement Weather Support

550

Nights of Safety for inclement weather

Flexible Funds for Inclement Weather 2024-2025



\$200,000

Raised for Winter Flex Funding for Inclement Weather Support

\$84,000

Granted to Community Partners to support winter and still taking applications

AWARD RECIPIENTS



AMERICORPS ST. LOUIS

Awarded \$8,645.00 for outreach and to host site staffing for 64 beds for 10 nights

WINTER OUTREACH

Awarded \$10,000.00 for shelter, outreach staff, and supplies

UNFAILING LOVE CHURCH

Awarded \$4,688.00 for shelter and services for approximately 35 people

TENT MISSION

Awarded \$10,000.00 for survival resources for 135+ individuals for 35 nights

CITY HOPE

Awarded \$7,500.00 for a pop-up shelter serving 25 to 30 single men/women

FIELD OF HOPE

Awarded \$7,500.00 for warming shelter and supplies

COMMUNITY COUNCIL OF ST. CHARLES

Awarded \$8,000.00 for warming and shelter stays

THE OWLS- MADISON COUNTY

Awarded \$12,000.00 for program expenses for overnight program that served 150 guests in winter 2023-24

THE WARMING BUS - URBAN CITY SERVICES

Awarded \$10,500.00 to equip and operate a warming bus

HEALING ACTION

Awarded \$5,000.00 for shelter and services for 15 young people





FINANCIAL REPORT 2023-2024

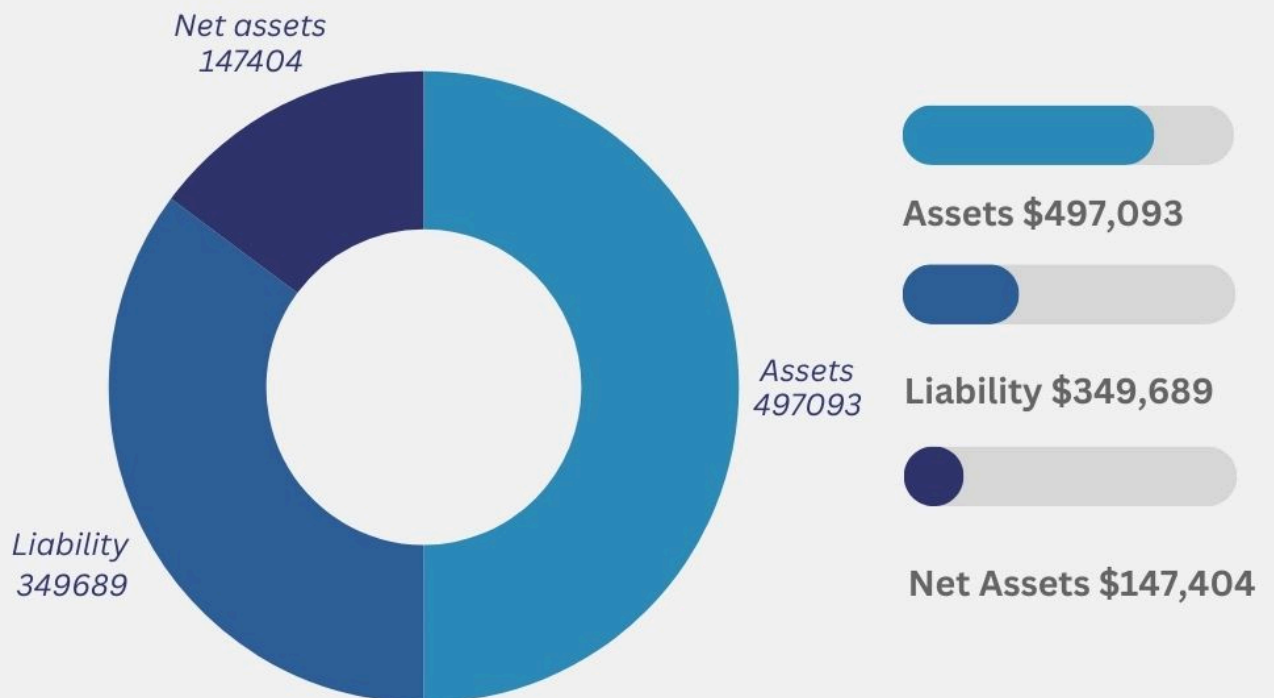
This reflects the 2023 Fiscal year which runs June 2023 through July of 2024.

The bulk of HESTL's expenses goes towards our program and administration of our programs. 2023 also included CoC support funding.

HESTL also administer the distribution of over \$80,000 in grants that came through private funders and when directly back out to provider services as needed for winter.

Please see HESTL's 990 on our website for more information.

HESTL FINANCIALS 2023-2024 FISCAL YEAR



HESTL STAFF MEMBERS

HESTL has a small but mighty team of 3 staff members.



Samantha Stangl,
Executive Director

Earl Strauther, Deputy
Director

Melissa Johnson, Operations
& Community Engagement
Coordinator

HESTL BOARD MEMBERS



Suvir Dhar
Board Chair



Molly Crisp
Vice Chair



Andy Vein
Treasurer



Taedra Tobias
Secretary



LaShanda Boone



Meredith Childs



Aaron Gibson



Tim Huffman



Josh Labatkin



Bob Olwig



Lucas Signorelli



**THANK YOU
TO OUR
GENEROUS
FUNDERS**

HESTL
appreciates all
the generous
support from our
key funding
partners:

Missouri
Foundation for
Health

Schnucks
Foundation

Think Big!

Commerce Bank

Greater St. Louis,
Inc.

Jewish Fund for
Human Needs