

House Everyone STL

2023 Annual Report



Imagine a St. Louis region where everyone

can access housing immediately,
easily, and safely because

cares about housing for all and
participates in

programs respond to
immediate needs
through

there is affordable
and appropriate
housing sustained by

community
collaborations that
include

integrated systems of
care designed by

low-barrier
shelters and
safe havens

outreach
and referral

nonprofit
and private
landlords

supportive
service
programs

people who
can help

people who
need help

regional
planning
initiatives

stakeholders
across
sectors

Letter from our Executive Director

Samantha Stangl



House Everyone STL (HESTL) was created to imagine and design a future where systems function efficiently, effectively, and serve our unhoused neighbors with dignity. HESTL exists for two reasons: to support the provider community and to strategically align new partners around new solutions. In 2023, HESTL ran full speed in pursuit of both of those goals.

In this annual report, you will find information regarding the ways in which we have served the community, including serving as the Support Agency for the St. Louis City CoC, supporting outreach efforts like Tent Mission, and convening conversations with community leaders regarding innovative solutions. In just one year we have written nearly a dozen grants, expanded our staffing, secured permanent office space, and fostered strong collaborative relationships in the community.

In addition to these programmatic goals, HESTL is committed to elevating community leaders with lived experience and centering discussions around racial equity. HESTL participated in the Consumer Council strategic planning session and will be helping implement the framework developed. All the activities being conducted with current planning grant dollars use a racial equity lens to identify system opportunities for improvement. Without intentional disruption, systems that increase racial disparity will continue to do so.

2024 is poised to be a historic year for the St. Louis City community, and HESTL stands ready to support big systems changes that are developed and led by the St. Louis City CoC. HESTL will produce a newsletter with the CoC community, pilot a Winter Operations Manual (winter planning will begin in March 2024), and cultivate new donors and dollars to support the St. Louis City CoC and broader provider community. HESTL will leverage planning grant funds to build capacity for the system and its providers, train and support leaders with lived experience, and make data actionable. HESTL is pursuing deep strategic planning activities with the CoC Board and broader community.

HESTL is ready to continue serving this community in whatever capacity we can. I am personally honored to walk in this work every day with incredible community advocates. We are a small but mighty team, only able to do our work with the support of many diverse thought partners and leaders. Thank you for supporting the HESTL team.

Onward, upward,

A handwritten signature in black ink that reads "Samantha Stangl". The signature is fluid and cursive, with the first name being the most prominent.

Samantha Stangl, MSW

Executive Director



Year in Review

This year, House Everyone STL has been active in various impactful endeavors, including:

Supporting Services

While not a direct service provider, House Everyone STL is committed to empowering other organizations to enhance their capacity to meet people's critical needs.

Winter Response: Collaborated with Tent Mission and Winter Outreach to create a proposal for funding outreach, shelter support, and emergency weather supplies (revised and resubmitted, awaiting decision).

Fiscal Agent for Tent Mission: Partnered with Tent Mission as their fiscal agent, enabling them access to more funding opportunities and establishing reliable financial mechanisms.

Shelter Proposal: Assisted City Hope in developing a proposal for a 150-person shelter (not funded).

Building Collaboration

We aim to amplify the effectiveness of community collaboration by offering essential administrative and organizational support.

Support Agency Role: Served as the first-ever support agency for the St. Louis City Continuum of Care, providing administrative support to all committees and legal protection for the CoC board.

Collaborative Applicant: Chosen by the CoC Board to serve as the St. Louis City CoC Collaborative Applicant, pending selection by the CoC membership as a whole.

CoC Planning Grant: Advocated for and secured a grant to facilitate planning activities for the CoC, including data analysis, listening sessions with people without homes, and training development. Contracted with ICA, Places for People, and Get Help.

Clutch Consulting Engagement: Partnered with the Think Big Initiative to align Clutch Consulting's activities with the St. Louis City CoC.

Integrating Systems

We are dedicated to aiding the development and integration of systems that benefit the entire sector.

Missouri Foundation for Health Grant: Co-developed a proposal with Get Help aimed at enhancing shelter referral tools and integrating them with recovery housing (awaiting decision).

Affordable Housing Trust Fund Proposal: Submitted a proposal to sustain support for the STL Housing Search tool, previously named Social Serve (awaiting decision).

These initiatives reflect our commitment to expanding short and long term services to people without homes through community collaboration and system integration.



House Everyone STL

Operations & Financial Overview

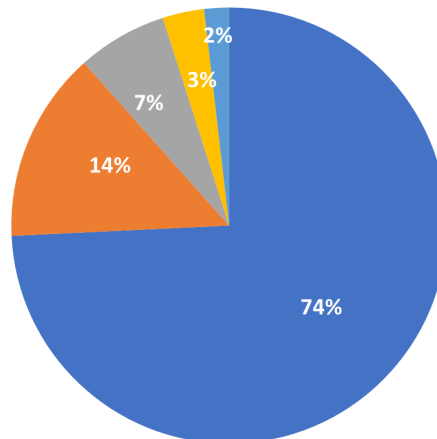
In 2023, over 99.9% of our income came from individual and business contributions.

REVENUE: \$252,236.35

EXPENSES: \$135,285.46

Expenses:

- Payroll: \$100,438.26
- Contracts: \$19,153.00
- Other: \$9,026.43
- Programs & Operations: \$4,179.35
- Business (inc. marketing & conferences): \$2,488.42



In 2023, we netted \$116,950.89 in profits and have additionally been awarded \$239,000 in grants from public sources, to be distributed in 2024.

As HESTL is currently undergoing our first financial audit, these numbers are preliminary. The audit will be reported out in Q1 of 2024. In the meantime, please see our Form 990, available on our website.

Staff and Board

Staff

Executive Director: Samantha Stangl
CoC Director: Desireé King
CoC Support Manager: Hannah Fraser
Community Engagement and Strategy Lead Practicum Students:
Caroline Dellheim
Zo Talkin

Board of Directors

Chair: Tim Huffman
Vice Chair: Suvir Dhar
Secretary: Meredith Childs
Treasurer: Karen Strong
At Large:
Aaron Gibson
Bob Olwig
LaShanda Boone
Lucas Signorelli
Taedra Tobias

Emeritus Board

Cynthia Duffe
Lana Watson
Rich LaPlume
Shanna Neiweg

HESTL is dedicated to centering voices of people who have prior or current experience living unhoused. Our Board and all of our major decisions and projects include people with the insights formed from these experiences.



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